

CALLING ALL CYCLISTS - PLEASE . . .

steer clear of lorries

Mineral Products Association - Cycle Safe campaign

120 cyclists are **killed** every year in the UK, one in six following a collision with **a lorry**. The number of cyclists killed or seriously injured has **increased** by a third in recent years. It's a two-sided issue **here's what YOU can do.**



Photo courtesy of CEMEX UK

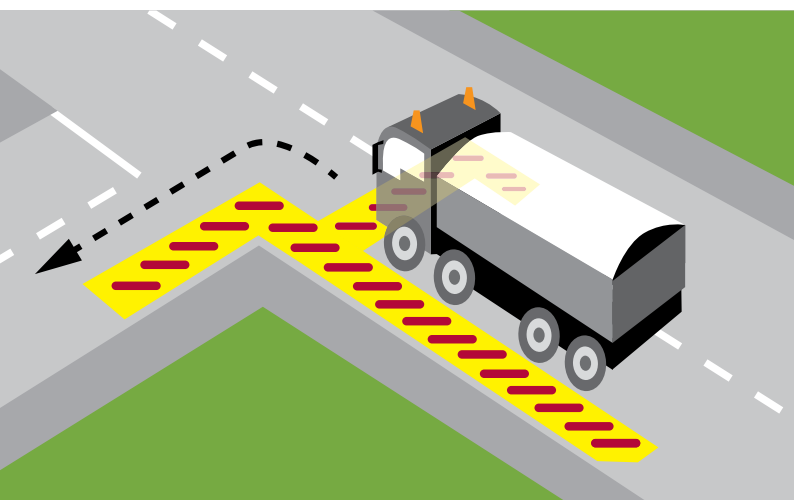
REMEMBER

- **NEVER** undertake a lorry - it may be about to turn left.
- Most serious incidents occur at junctions - **TAKE CARE**



Danger zone for cyclists

Avoid approaching the lorry on its nearside, the driver may not see you before he turns left.



and DON'T FORGET...

- A large lorry may well **SWING RIGHT IN ORDER TO TURN LEFT**
- Be visible, be confident, **SIGNAL CLEARLY**
- **DON'T** ignore traffic lights, and **DON'T** be distracted by phones and audio devices
- A lorry driver may have **BLIND SPOTS** around his vehicle, so he may not see you!
- Try to make **EYE CONTACT** with a lorry driver for the sake of **MUTUAL AWARENESS**

CALLING ALL DRIVERS - PLEASE . . .

steer clear of cyclists

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As an industry that operates thousands of lorries across the length and breadth of the UK, it is essential that we do all we possibly can to **eliminate** the potential for **accidents with cyclists**. Here is what we want from operators and drivers.



Photo courtesy of CEMEX UK



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- Be more aware of cyclists
- Attend vulnerable road user training
- Fit equipment such as:
 - special mirrors
 - cameras
 - audible warnings
 - sideguards
 - side-sensors
 - cyclist warning signs

MPA'S CYCLE SAFE CAMPAIGN

- Implement Vulnerable Road User Safety Policy across MPA membership, including driver training and fitting of safety equipment
- Run cyclist awareness events in major towns and cities and listen to cyclists' views
- Help highlight safety issues
- Work closely with cyclist groups, the police, local authorities and schools
- MPA is a CLOCS Champion:
www.clocs.org.uk



The Mineral Products Association (MPA) is the trade association for the aggregates, asphalt, cement, concrete, dimension stone, lime, mortar and silica sand industries. The industry uses some 30,000 lorries serving customers the length and breadth of the UK.

The health and safety of both our own employees and of all those with whom we interact is our top priority.

To date, over 30,000 of our drivers have attended Driver Skills courses designed to raise awareness of issues like cyclist safety.



01.2015

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**mpa**
essential materials
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