

### MPA The Concrete Centre **Housing**

#### Products

- Extensive publications covering the WHY and HOW of using masonry and concrete in housing e.g. acoustics, thermal mass, flooding, achieving code levels, masonry solutions etc
- Extensive lecture circuit, including "by invitation" to join countrywide roadshows by national housing bodies, to reach virtually all housebuilders.

#### Services

- Specific expertise on behalf of cement and concrete industry e.g. energy performance including thermal mass
- Technical market development relationship and communication with the specification (rather than procurement) parts of the major housebuilders, and other professionals who choose materials for housing - particularly floors and walls.
- Advocacy at government/quango/ industry body level established through expertise, integrity and professional objectivity
- With integrity, representation to all parties (fire authorities, planners, building control, insurers etc) regarding masonry and concrete's inherent fire resistance advantage over alternatives.
- Collaboration with specialist partners: basements, masonry, insulated concrete formwork

### MPA The Concrete Centre **Sustainability**

#### Products

- Briefing sheets to advise cement and concrete industry of developments (e.g. ARD verse TMR)
- Guidance for specifiers e.g. Energy and CO2; the Code for Sustainable Homes; Green guide; Thermal Mass etc
- Events

#### Services

- Specific expertise on behalf of cement and concrete industry e.g. life cycle analysis
- Responsibility for concrete industry 2012 sustainability strategy and 2012 to 2020 strategy and the delivery of the agreed outputs of the strategy. (e.g. annual collation of sustainability performance data, and writing of annual report on behalf of TG1)
- Strategic thinking and action to protect concrete's long term interests and maximise

opportunities: European codes (e.g. CEN TC350), sustainability assessment tools (e.g. Green Guide), responsible sourcing

### MPA The Concrete Centre **Civils**

#### Products

##### WIND ENERGY SECTOR

- Annual conference
- Advocacy of concrete solutions to developers and clients
- Catalyst for concrete gravity base design teams and consortia

##### OTHER SECTORS

- Back catalogue of guidance across other infrastructure sectors

#### Services

##### WIND ENERGY SECTOR

- Briefing to members by retained consultant
- ##### OTHER SECTORS
- Watching brief
  - Collaboration with specialist partners: bridges

### MPA The Concrete Centre **Structural**

#### Products

- Extensive guidance on cost and speed, performance benefits and sustainability credentials
- Guidance on different concrete construction methods (e.g. precast, post tensioned etc) and construction sectors (e.g. schools, offices etc)
- Events

#### Services

- Specific expertise on behalf of cement and concrete industry e.g. concrete and fire, vibration; CDM; structural design standards etc
- Strategic thinking and action to protect concrete's long term interests and maximise opportunities: European codes (e.g. EC 2), reinforcement standards, building regulations (e.g. BRAC), future of fibres to replace reinforcement
- Catalyst for critical research to develop concrete's future opportunities
- Collaboration with specialist partners: concrete frame construction basements, masonry, insulated concrete formwork

### MPA The Concrete Centre **Education**

#### Products

- Computer Learning package for students
- Annual competition for students (embedding concrete design into courses)

#### Services

- Access to universities through The Concrete Centre academic partnership

### MPA The Concrete Centre **Marketing**

#### Products

- This is Concrete Campaign across all media - tools for member involvement
- E-News to Specifier Audience
- Sustainable Concrete website
- The Concrete Centre website
- Specialist websites e.g. structural design codes, concrete fire performance
- Concrete industry Sustainability Annual Report
- Concrete Sustainability Conferences
- Specifier focussed supplements and brochures
- Specifier focussed events
- Industry influence on seminar programme and attendance at Ecobuild

#### Services

- Concrete end use market share data
- Concrete End Use data - bespoke analysis of project database (at cost)
- Competitor Analysis of steel and timber industry technical market development (twice yearly)
- Analysis of marketing opportunities
- Expertise in new media (e.g. twitter)



#### Mineral Products Association

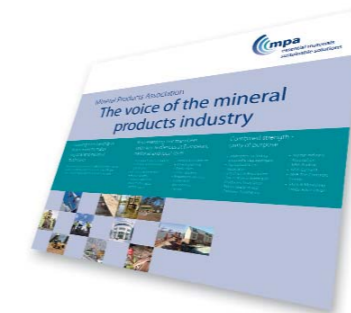
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The Mineral Products Association is the trade association for the aggregates, asphalt, cement, concrete, lime, mortar and silica sand industries

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# MPA Products and Services for Members

This document highlights the main products and services available to members of the MPA as at December 2010. New products and services will be developed and added in 2011



## Core Functions

### Health and Safety

#### Products

- Safer By Association
- Safer By Design
- Safer By Sharing (2011)
- Safequarry.com website
- 'Sharing Good Practice' Guide books
- Access to EU 'Silica' Agreement guidance

#### Services

- Health and Safety statistics
- Competence statistics
- Advice on training
- Representation on QNJAC, CHARGE, MPQC, UEPG, Atlantic Alliance, EU/EC H&S Committees
- H&S Awards Scheme
- Key HSE & HSENI contacts
- Close liaison with IoQ
- 7 active Working Groups

### Environment & Minerals Planning

#### Products

- Landbank survey (2011)
- Planning application performance survey
- Development Framework progress reports
- Railhead movements survey
- Member advice notes, seminars and briefings
- QPA Restoration Guarantee Fund

#### Services

- Development plan monitoring and consultation responses
- Representation at Independent Examinations in public
- Monitoring and responding to consultation documents
- Representation on NCG, AWP, CBI Minerals Group, APMG, UK Minerals Forum, MHEF, DEFRA/EA working groups, UEPG/ European Commission working groups, parliamentary working groups and a range of research project steering groups

### Public Affairs

#### Products

- Policy briefings
- Database linking member operations and constituencies
- MPA annual Sustainable Development report
- Energy and carbon saving guide to be supplemented by comprehensive website early 2011

#### Services

- Membership of CBI, CPA, Westminster forum, UKMF, Parliamentary special interest groups
- Liaison with MPS, Peers and MEPs and senior civil servants and key stakeholders, including NGOs
- Liaison with NAM project

### Communications

#### Products

- Mineral Products Today
- Monthly newsletter
- Showcase and other events
- Public website and members websites
- Press releases
- MPA Directs
- Parliamentary monitoring
- Stay safe
- Cycle safe
- Make the Link
- Virtual quarry/education programme
- Careers in quarrying
- Restoration and Biodiversity awards
- Publications/resources/toolkits

#### Services

- Press monitoring
- Maintenance of MPA database
- Assistance with open days/campaigns
- MPA events

### Statistics and forecasting

#### Products

- Production of regular market data on aggregates, asphalt, cement, mortar and ready-mixed concrete
- Analyses of key policy developments, eg Comprehensive Spending Review and Budget.
- Briefings on market trends, construction data

### Services

- Consolidation of BoE, Treasury, CBI, CPA statistics
- Liaison with Government statisticians, ONS.
- Contribution to CPA and Experian construction forecasts

### Transport

#### Products

- Suite of Health and Safety guidance for road transport operations
- Driver Skills cards
- Development of Cycle Safe campaign and associated information and resources

#### Services

- Working closely with MPQC on development of CPC courses
- Working with The Carbon Trust and other construction bodies to identify opportunities to reduce fuel use and emissions associated with delivery transport
- Liaison with DfT, VOSA, FTA, RHA

### Codes and standards

#### Products

- Directory of Codes and Standards
- 'Six-point plans' defining strategy to promote members' interests in committees
- Technical Fact Sheets

#### Services

- Monitoring technical regulations
- Membership of CPA and European Associations
- Representation on over 150 BSI and CEN committees

### Regions

#### Products

- Health and safety days
- Regional liaison with Counties and UDAs
- Regional meetings and annual lunches

#### Services

- Summary and circulation of key issues to members
- CPD seminars on topical issues
- Association membership/recruitment



## Product Groups

### MPA Aggregates

#### Products

- A workable Quality Protocol (QP) for Recycled Aggregates
- Implementation of cost effective amendments to the European Standards for Aggregates
- Information and guidance through MPA website topics and downloads

#### Services

- Influence on changes made to European & National Standards & Specifications
- Interface with clients and specifying bodies
- Membership of the QP Technical Advisory Group
- Summary reporting of key product and policy issues to members
- Influencing changes to unacceptable specification requirements
- Input & influence through key representation of UK Recycled aggregates at UEPG

### MPA Asphalt

#### Products

- Asphalt Information Service
- Asphalt Applications Information Sheets 1-12
- "What's in a Road?"
- Topics in Asphalt x 2
- "Safe Bitumen Tank Management"
- "Asphalt Plant FAQs"
- Annual Asphalt Conference
- Newcastle Training Course

#### Services

- Management of AIA campaign - ALARM Survey, website, Asphalt Now magazine, events etc.
- (Lead) Representation on BSI, CEN, BBA Committees
- Secretariat of & representation on Sector Scheme committees
- (Lead) Representation on EAPA ExCo, DIR, TC, HSE and Congress Committees and Working Groups & access to EAPA resources
- Joint Research at TRL & external research

#### Steering Groups

- High Level Liaison with client sector – ADEPT and HA
- Representation at industry events – speaking/attendance
- Ad-hoc related stakeholder liaison – DECC/EA/DEFRA/HTMA /WRAP/Defence Estates etc..
- Training
- Consultation & Site inspection service

### MPA Cement

#### Products

- Dedicated website
- Sharing of Near hit reports
- H&S Workshops eg Cement Contractors
- Specific H&S guidance eg silo over-pressurisation
- EA permit templates for cement operations
- Annual Cement Performance report
- Data reporting for UK CCL
- Technical Fact sheets
- Cement website features
- Annual stakeholder engagement meeting
- Monthly statistics on cementitious materials

#### Services

- Share and apply best practice in Cement H&S
- Industry liaison with EA in it's role as regulator
- Lobbying UK and EU governments for appropriate 'carbon' legislation
- Response to Cement specific consultations
- Cembureau liaison and membership
- Communication and marketing strategy
- Local stakeholder engagement
- Development of essential British and European cement standards
- Industry statistics

### MPA Slag

#### Products

- Working on the provision of a practical QP for Slag Aggregate
- Provision of Information and guidance on Slag Aggregates through MPA website

#### Services

- Input & influence through Euroslag on policy issues for REACH/RDS for Slag Aggregates
- Summary reporting of key product issues
- Promotion of the use of Slag Aggregates in Hydraulic Bound Mixtures through HA

### Agricultural Lime Association

#### Products

- Dedicated website
- On-line Ag-Lime Calculator
- Literature: Agricultural Lime - The natural Solution Booklet - Crop and Technical leaflets
- Technical Meetings
- AIC Membership resources
- Representation on E.U. Technical Committee
- Associate Membership with industry stakeholders.

#### Services

- Active product Group meetings
- Access to industry technical/research/qualification bodies
- Liaison/Representation with Government departments and agencies
- Specialist Technical Advisors
- Representation/promotion at major industry events
- Access/advice consultations/representations on regulatory/legislative
- Technical support/research services

### British Lime Association

#### Products

- Dedicated website
- BLA Sustainable Development Report
- CCL data submission
- BLA publications
- Quarterly statistics
- EA Permit templates for lime operations

#### Services

- Membership of EuLA/ILA
- Membership of ETG/MCCG
- Liaison with the EA
- Liaison with DECC/Defra
- One management committee, three sub-committees and several active working groups providing a forum for discussion on industry issues.
- Monitoring and responding to relevant consultation documents
- Lobbying at EU and National level
- Share and apply best practice in Lime H & S

### British Marine Aggregate Producers Assn

#### Products

- Dedicated website
- BMAPA annual SD report

- BMAPA/Crown Estate annual 'area involved' report
- BMAPA/Crown Estate/English Heritage archaeology reporting protocol annual service & report
- BMAPA/Crown Estate 'Glossary of marine aggregate terms'

#### Services

- Monitoring of marine policy developments - national & European
- Monitoring of marine regulatory developments
- Sectoral lead on marine planning
- Sectoral lead on marine protected area network

### British Ready-mixed Concrete Assn

#### Products

- Dedicated website
- BRMCA news
- BRMCA website features
- BRMCA publications
- Monthly statistics on ready-mixed concrete

#### Services

- Representation on British and European Standards Committees
- Technical liaison with Government Agencies, HA, EA, BRE
- Liaison with ERMCO
- Industry statistics
- Addressing licence to operate issues
- Communication and marketing strategy

### Mortar Industry Association

#### Products

- Dedicated website
  - Annual Conference and lunch
  - Datasheets and learning text publications
  - Newsletter to members and stakeholders
- #### Services
- Generic promotion via website
  - Helpdesk for stakeholders/users/specifiers
  - Representation for standards – BSI & CEN

### Silica and Moulding Sand Association

#### Products

- Dedicated website
- Annual Conference and lunch

#### Services

- Representation at QNJAC and European Associates

- CPD seminars on key topics
- Representation on research project



## MPA The Concrete Centre

### MPA The Concrete Centre

#### Products

- Provision of extensive information (spoken and written) to construction project teams to enable and equip them to choose concrete. The reason WHY to choose concrete and the answer as to HOW to do it

#### Services

- Lobbying of industry bodies, including codes and standards, who publish guidance for project teams to ensure that this is as beneficial to concrete specification as possible (e.g BRE)
- Lobbying of government
- Collaboration with specialist concrete partner bodies
- Expertise within TCC staff (often unique within the cement and concrete industry i.e not found in any member companies) which is utilised to maximise the opportunities for concrete volume growth (or defence).

### MPA The Concrete Centre Architecture

#### Products

- Guidance for specifiers on material efficiency, air tightness, visual concrete, basements, flood resilience, concrete products etc
- Events

#### Services

- Joining the preferred specification of the architectural community ( NBS) with the concrete industries NSCS to make specification easier and hence more likely
- Technical market development relationship and communication with architects to promote the use of concrete
- Identification of trends in architecture to feedback to TCC and members